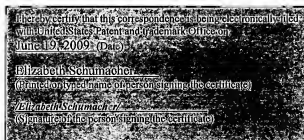


IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: James J. Crow, *et al.*  
Serial No.: 10/715,928  
Filed: November 18, 2003  
Title: LARGE-SCALE TARGETED DATA DISTRIBUTION SYSTEM  
Grp./A.U.: 2154  
Examiner: Michael E. Keefer  
Confirmation No.: 4254

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450



Sir:

**AMENDMENT UNDER 37 C.F.R. § 1.116**

The Applicants have carefully considered this application in connection with the final Examiner's Action electronically delivered March 19, 2009, and respectfully request reconsideration of this application in view of the following amendment and remarks.